

**NOTICE OF INTENDED DECISION  
TO ENTER INTO A SINGLE SOURCE CONTRACT  
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

**AGENCY:** Santa Rosa County School Readiness Coalition, Inc., dba Early Learning Coalition of Santa Rosa County

**TITLE:** Early Learning Interactive Display and Accompanying Software  
Short description of the commodity or service desired: Hatch interactive display, preinstalled and configured TeachSmart/Ignite Panels software package, complete classroom installation of all components, warranty, toll-free technical support, and training.

**CONTACT**

Name: Angel Diaz  
Address: 6479 Caroline Street, Suite A, Milton FL 32570  
Telephone: 850-9835313  
Email: diaz@elcsantarosa.org

Internal tracking number, if any: NA  
DMS Single Source number, if applicable:

**Date posted: 6/12/2024    Time posted: 10:30 a.m.**

**Commodity or Contractual Service** (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):  
Hatch interactive display, preinstalled and configured TeachSmart software package, complete classroom installation of all components, warranty, toll-free technical support, and training.

**Requestor** (division, bureau, office, individual, as appropriate):  
Santa Rosa County School Readiness Coalition, Inc., dba Early Learning Coalition of Santa Rosa County

**Performance and/or Design Requirements** (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):  
Program Guidance 240.21 COVID – 19 Crisis Emergency Funding Assistance for Early Learning/Child Care Providers American Rescue Plan (ARP)

**Intended Single Source:**  
HATCH

**Price:**  
Estimated at \$250,000

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

HATCH is the single and sole source of the uniquely developed interactive display, preinstalled and configured TeachSmart software. TeachSmart revolutionizes early childhood classroom instruction thanks to its inclusion of standards-aligned early learning lessons and activities. Educators can effortlessly plan and implement research-based activities tailored to individual learners. Hatch's software is loaded with hands-on, engaging, and developmentally appropriate content that enables teachers to foster truly collaborative learning experiences. IgnitePanel is the ultimate whole-class solution.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Melissa Stuckey, Chief Executive Officer  
Barbora Valovic, Chief Financial Officer

**Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:**

**Mail: Attn: Angel Diaz, 6479 Caroline Street, Suite A, Milton FL 32570**

**Email: [diaz@elcsantarosa.org](mailto:diaz@elcsantarosa.org)**

**Fax: 850-983-5312**